

## **Privacy Policy**

### **VERSION 1.0**

**EFFECTIVE DATE: [SEPTEMBER 7], 2019**

This privacy policy (this “Policy”) applies to the website <https://taprootstore.com/> (the “Site”), which is owned and operated by Taproot Hearth & Patio (the “Company”, “we”, “us”, or “our”). The Company has developed this Policy for you, the visitor/user, to demonstrate our commitment to privacy on the Internet. This Policy describes the information that we collect when you use and access the Site, how we (or our trusted third party service providers) use it, and how and under what circumstances we share that information. This Policy does not apply to information collected in any other way, such as offline communications.

When you submit information to or through the Site, you consent to the collection and processing of your information as described in this Policy. By accessing the Site, you are accepting all terms and conditions outlined below.

IF YOU DO NOT AGREE WITH ANY PART OF THIS POLICY, THEN PLEASE DO NOT USE THE SITE.

### **1. Information We Collect**

The Company collects personally identifiable information about you when you voluntarily request information from the Company or supply information through the Site that personally identifies you and/or allows us to contact you, including any and all materials submitted by you when you fill out a submission form or consulting inquiry. “Personally identifiable information” means information associated with or used to identify or contact you (the “Personal Information”). This includes information such as your name, address, telephone number, and e-mail address.

You agree that we may use your Personal Information as follows:

- to establish and manage business relations with you;
- to provide services or information to you;
- to communicate with you via email or phone;
- for customer service, security, to detect fraud or illegal activities, or for archival and backup purposes in connection with the provision of the services;
- to better understand how users access and use the Site, for the purposes of trying to improve the Site, diagnose problems, administer our Site and respond to user preferences; and
- to enforce our Site Terms of Use or other applicable policies.

When you use the Site, we may automatically collect certain non-identifying information about you or “Usage Data”, such as your movement about the Site, the type of browser or operating system you use, or the domain name of the website from which you linked to the Site. We use the information that we collect

to operate, improve and personalize the Site, to provide customer service, and to detect, prevent, and mitigate fraudulent or illegal activities.

The Data that we may collect, store and use includes the internet protocol address of your computer (automatically assigned by your internet service provider whenever you log onto the Internet), the internet address of the site from which you linked to the Site (known as the referring URL), the date and time you access to the Site, what pages of the Site you visit and when, and the type of browser you use. This data is not personally identifiable and we do not link this information to personally identifiable data, or any of your Personal Information.

We also may use session cookies, which are small text files placed on your browser that maintain information from page to page as you navigate the Website. Session cookies are automatically deleted when you close your browser. If you do not want session cookies stored on your computer you might be able to adjust your browser settings to refuse all cookies, including session cookies, although this may prevent you from using certain features of the Website.

## 2. Disclosing Your Information to Third Parties

Any information we gather, whether voluntarily provided by you or automatically collected, may be used for our business and marketing purposes.

We treat the information you submit through our Site as confidential. We may share personally identifiable information about you with other trusted companies or people to perform functions for which we engage them when (1) you have consented to our sharing of the information, or (2) we need to share the information in order to provide a service requested by you. These companies or individuals may use your personally identifiable information only to the extent necessary to assist us and are required to protect the information.

Notwithstanding any other statements or representations in this Policy or elsewhere on our Site, we reserve the right to disclose any information in our possession if we are required to do so by law or we believe, in good faith, that such a disclosure is necessary to comply with the law, defend our rights or property, or to respond to an emergency situation.

## 3. Security

We implement a variety of security measures to maintain the safety of your personal information that you submit. However, the security of information transmitted through the internet can never be guaranteed. We (like all websites) cannot warrant or guarantee 100% security of any information you transmit to us at our websites.

#### 4. Third Party Links

The Site may contain links to websites maintained by third parties with which we have no affiliation. This Policy does not reflect the privacy practices of those sites, and you should consult the privacy policies of those sites to learn about their practices. A link to any third party site does not mean that we endorse it or the quality or accuracy of information presented on it.

#### 5. Additional Protections for Children

The Site is not designed for or targeted to children under the age of 13. The Company will never knowingly solicit or collect personally identifiable information from a child under the age of 13 through the Site. If we discover that a child under the age of 13 has submitted personally identifiable information without verifiable parental consent, we will delete that information.

#### 6. Access to and Changing Personally Identifiable Information

You have the right to contact us at any time to: (a) request the removal of any personally identifiable information that you provided to us from our servers and computer networks; and (b) update your personally identifiable information. Please use the Company contact information provided below. Removal, or refusal to allow further collection or use of personally identifiable information may substantially reduce the effectiveness and usability of the Website. If any personally identifiable information is removed from our servers or computer networks, third parties who had access to such personally identifiable information prior to its removal may have retained some or all of such personally identifiable information. We are not responsible for the retention or use by third parties of any of your personally identifiable information at any time, including following its removal from our servers or computer networks.

#### 7. Contacting Us

If you have questions or comments about this Policy or would like to review, update, correct, or delete any personally identifiable information you have provided, please contact us at [compliance@taprootstore.com].

#### 8. Changes to Our Privacy Policy

The Effective Date of this Policy is set forth at the top of this Policy. The Company may modify this Policy at any time. We will notify you by posting the modified Policy, and its effective date, on this page. For this reason, you should regularly review this Policy and note the effective date. Your continued use of the Site after the Effective Date constitutes your acceptance of the amended Privacy Policy. The amended Privacy Policy supersedes all previous versions.